

## Analysis of visual variables

WHAT

**Input:** template with the ranking of visual variables

**Output:** identified visual variables that is used already in the visualization sketch

WHY

Analyze / Procedural

WHO

Individual(graduate level)

WHERE

Online & Offline

TIME

approx. 15 min

HOW

Since the concept developed in the previous activities has only been described as a rough sketch, only some visual variables are “occupied” already by the chosen layout structure, such as position or size.  
The aim of the next activity is to consequently analyze the concept and identify the visual variables.